

NOVER M. DAGSAAN

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PROFESSIONAL SUMMARY

Results-driven Web Developer with 1+ years of experience supporting AU-based clients in building and optimizing business websites and lead generation systems. Experienced in developing 150+ websites and collaborating with teams to improve online presence and conversion performance. Recently expanded into funnel and automation systems, with hands-on experience in GoHighLevel setup, including workflows, CRM organization, and lead follow-up systems. Proficient in Duda, WordPress, GoHighLevel, Google Workspace, Figma, and AI tools for workflow optimization, with a strong focus on structured execution, attention to detail, and reliable delivery.

KEY SKILLS

Sales Funnel Builder | Web Development | UX & UI Design | Graphic Design | Wireframing | Administrative Support | Google Workspace | Automation | Lead Generation Strategist | Virtual Assistance | Digital Marketing | Highlevel

PROFESSIONAL EXPERIENCE

Web Developer

eClerx, AU-Based Projects | Jan 2025 – September 2026

- Developed and launched 200+ business websites for AU-based clients, ensuring responsive design and SEO-ready structure
- Maintained 95% quality performance rating based on internal tracking and QA evaluations
- Recognized for delivering high-quality website outputs, consistently meeting standards set by AU-based quality assurance teams
- Completed website projects 30% ahead of deadlines, improving team efficiency and delivery turnaround

Freelance Lead Generation & Cold Emailing

US-Based Client, Contract | Mar 2024 – Jun 2024

- Executed cold email outreach campaigns, sending 600+ targeted emails per week to executive-level prospects
- Generated 150+ qualified leads daily using LinkedIn Sales Navigator and organized them within CRM systems
- Maintained structured lead tracking and segmentation to support consistent outreach and follow-up processes

Customer Service Representative

Alorica, US-Based Account | Oct 2022 – Jan 2023

- Managed customer order escalations with an average handling time of ~8 minutes per case, ensuring timely resolution
- Processed 50+ daily follow-up emails, maintaining clear communication and issue tracking
- Consistently received positive customer feedback, contributing to overall service quality metrics.

RELEVANT EXPERIENCE

Funnel & Automation Practitioner for Consultant (GoHighLevel)

Freelance / Self-Directed Projects | Feb 2026 – August 2026

- Built lead generation funnels (landing, thank-you, and booking pages) across 5+ mock client projects, enabling a complete user flow from opt-in to booking
- Develop automation workflows with 3–5 sequences per funnel, including email and SMS follow-ups, ensuring 100% automated lead nurturing flow per setup
- Configured CRM pipelines, tagging systems, and segmentation across multiple funnel systems, improving lead organization and tracking for every project build

Booking Funnel for Mentorship (Custom-coded)

Freelance / Project-based | July 2026

- Designed and developed a fully custom-coded Airbnb mentorship funnel using **React, TypeScript, and TanStack Router**, guiding visitors from landing page to booking confirmation.
- Integrated **Calendly scheduling, Stripe payments, responsive UI, and conversion-focused sections** including testimonials, FAQs, and strategic CTAs to improve the booking experience.
- Planned and implemented **CRM workflows, lead segmentation, and automated follow-up sequences** to support lead nurturing from initial inquiry through appointment booking.

TECH PROFICIENCY

Productivity & Admin: *Google Workspace,, Microsoft 365, Notion*

Communication: *Zoom, Google Meet, Loom, Calendly, Microsoft Teams*

CRM & Marketing: *HubSpot, Mailchimp, GoHighLevel, Buffer*

AI & Automation: *ChatGPT, Grammarly, Google Apps Script, Claude, Gemini, Deepseek, Zapier*

Design & Content: *Canva, CapCut, Adobe Express, Figma, Duda, WordPress, Vercel*

Project Management: *Trello*

EDUCATION

Bachelor of Science in Information Technology

St. Louis Anne Colleges | San Pedro, Philippines | 2025

CERTIFICATIONS

- *Legacy Responsive Web Design v8 - freeCodeCamp - 2023*
- *Legacy JavaScript Algorithms and Data Structures V7 - freeCodeCamp - 2023*
- *Duda Certified Professional - Duda – 2025*
- *Duda Certified Developer - Duda - 2025*
- *Skill of the Year 2025 on Generative AI - Technical University of Munich - 2025*

REMOTE WORK READINESS

Internet: *Primary: PLDT Fiber 100 Mbps | Backup: Smart 5G mobile hotspot*

Power Backup: *Power Generator (3-hour backup) | Generator access in nearby building*

Equipment: *Lenovo Travelmate / HP Elitebook G6 | Dual monitors | Noise-cancelling headset | HD webcam*

Workspace: *Dedicated home office | Quiet environment | Professional video-call background*

Availability: *Full-time | Flexible across US (EST/PST), UK (GMT), AU (AEST) time zones*

LANGUAGES

English: *Proficient*

Filipino: *Native*